

Alignment Standards Worksheet

Create your own alignments that account for lesson knowledge and your project enhancements.

Curriculum Component	Define Alignments
CORE LEVEL	
L1: Create a Name	
L2: Create a Slogan	
L3: Create a Description	
L4: Prepare to Pitch	
INTERMEDIATE LEVEL	
L5: SEO Content Plan	
L6: Web Pages	
L7: Social Posts	
L8: Video Posts	
ADVANCED LEVEL	
L9: SEO Keyword Strategy	
L10: Website Design	
L11: Ecommerce	
L12: Digital Advertising	