

EXAMPLE

HIVE™ “BEESSNESS” PLAN

Company Name Health Wealth Enterprises



TEACHERS GUIDE
 HIVE is an invention system for students grades 3 and up.

HIVE™ Sprints for 1-2 Day Invention Events

Integrates with the online BizzyB.com Invention Platform. Download free 30-min & 1-Day HIVE™ Worksheets & Teacher Guides at BizzyB.



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CONTINUE PROJECTS AT BIZZYB.COM:

Students interested in turning HIVE ideas into launch-ready projects should be directed to resources at bizzyb.com

PASSPORT			
TEAM	CONCEPT	PRODUCT	PACKAGING
CUSTOMERS	GOALS	PITCH	LOG RESU

OPTIONAL PASSPORT

Create mentor locations that students visit to gain feedback & approval.

Mastery evidenced by initials or badge stamp.

HIVE™ "BEESNESS" PLAN

Company Name _____

A. TEAM SPRINT

Assign or allow self-selection. Consider allowing teams to re-select in subsequent sprints.

LEADER ROLES

Assign team members to lead brainstorm:

1. **VISIONER:** Concept

2. **MAKER:** Product

3. **MARKETER:** Packaging

4. **SELLER:** Customers

5. **COUNTER:** Impacts

Individuals may assume multiple roles. Roles may have co-leaders.

BRAINSTORMING

1. Get stickies/pens
2. Write/draw ideas
3. Organize/pick best
4. Log final concepts on this document or to your team project at BizzyB.

SCHEDULE
Divide available time into 9 equal parts (8 sprints & 1 Pitch show)

PRE-EVENT PREP:

- * Stickies ("PostIts")
- * Pens
- * Team Tables
- * Optional: Mentor Tables
- * Optional: computers with bizzyb.com

SHOWCASE OPTIONS:

- * Have Mentors judge
- * Invite judges
- * Invite fam/friends
- * Record video



TOPIC AREAS

5 PRIMARY AREAS
Team Leaders guide brainstorm activities in respective areas.

6 NOTES AREAS
Any team member may add brainstorm notes to bracketed grey areas. Consider sub-topics.

ACTIVITIES AREA
All team members brainstorm together to define primary company activities.

PITCH WRITER
All team members brainstorm together to create a team presentation.

BRAINSTORM TIP
Encourage adjusting prior ideas/content as sprints progress.

I. PITCH SHOWCASE

- * 1-min Pitch each
- * Timer to measure
- * 2-3 mins Q&A each

RISE UP!

Turn your HIVE idea into a real business and be counted in Global Student Challenges at:

bizzyb.com

