

EXAMPLE

HIVE™ “BEESSNESS” PLAN

Company Name Health Wealth Enterprises



HIVE™ Sprints for 1-2 Day Invention Events

Integrates with the online BizzyB.com Invention Platform. Download free 30-min & 1-Day HIVE™ Worksheets & Teacher Guides at BizzyB.



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| PASSPORT | | | |
|-----------|---------|---------|-------------|
| TEAM | CONCEPT | PRODUCT | PACKAGING |
| CUSTOMERS | GOALS | PITCH | LOG RESULTS |

HIVE™ “BEESSNESS” PLAN

Company Name _____

LEADER ROLES

Assign team members to lead brainstormers:

1. **VISIONER:** Concept

2. **MAKER:** Product

3. **MARKETER:** Packaging

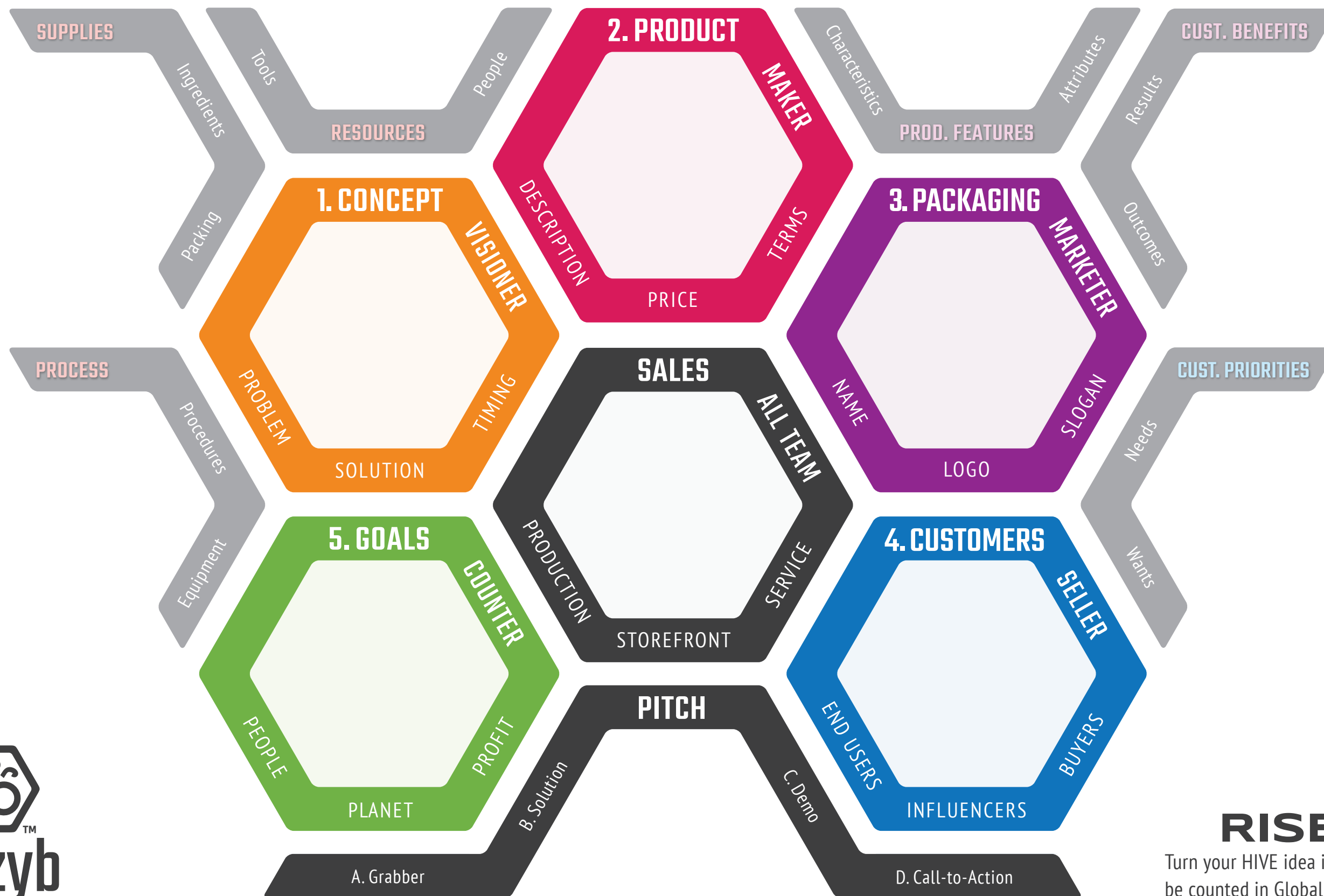
4. **SELLER:** Customers

5. **COUNTER:** Impacts

Individuals may assume multiple roles. Roles may have co-leaders.

BRAINSTORMING

1. Get stickies/pens
2. Write/draw ideas
3. Organize/pick best
4. Log final concepts on this document or to your team project at BizzyB.



TOPIC AREAS

5 PRIMARY AREAS

Team Leaders guide brainstorm activities in respective areas.

6 NOTES AREAS

Any team member may add brainstorm notes to bracketed grey areas. Consider sub-topics.

ACTIVITIES AREA

All team members brainstorm together to define primary company activities.

PITCH WRITER

All team members brainstorm together to create a team presentation.



RISE UP!

Turn your HIVE idea into a real business and be counted in Global Student Challenges at:

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